

**TOSCA 101191394**

Manufacturing Processes and Digital Tools for more Sustainable Composite Aerostructures

**Deliverable D9.1: “Project web page and visual identity”**

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Coordinator:

Christian Eitzinger, Profactor

Lead Beneficiary: Profactor

Contributions by: all Partners

| Dissemination Level                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                       |   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|---|
| <b>PU</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Public                | X |
| <b>SEN</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Sensitive information |   |
| <div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 45%;"> <p>TOSCA Project is entirely funded by the European Union, under the topic HORIZON-CL5-2024-D5-01-08 of the Horizon Europe Framework Programme (HORIZON). Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Climate, Infrastructure and Environment Executive Agency. Neither the European Union nor the granting authority can be held responsible for them.</p> </div> <div style="width: 50%; text-align: right;">  <p><b>Funded by<br/>the European Union</b></p> </div> </div> |                       |   |

| History of Changes                                   |                                                                                                                   |
|------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| Change made                                          | Explanation                                                                                                       |
| 2025-02-28<br>First submission                       |                                                                                                                   |
| 2025-07-07<br>Link to Partner's web page was updated | The link to Addcomposites Oy's web page where they refer to the project was provided, which was initially missing |
| 2026-08-04<br>Design change of the front page        | EU logo and funding statement was missing                                                                         |

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## **1. OBJECTIVE**

This deliverable is a short report about the implementation of the TOSCA web page, which has been set up in the early stages of the project. The report includes a description of the structure of the website, with screenshots of the main pages. The intended use of the website is described in a separate section. The final part of this deliverable briefly describes the visual identity (including templates) that has been created for TOSCA and will be used throughout the project for dissemination activities.

## 2. STRUCTURE OF THE WEB PAGE

The TOSCA web page is set up under the domain [www.tosca-project.eu](http://www.tosca-project.eu), which has been reserved for 10 years. The web page is hosted and maintained by the project coordinator PROFACTOR following the dissemination guidelines defined in the Consortium Agreement.

### 2.1 Homepage

The main information on the home page of the website provides the general description and objectives of the TOSCA project (Fig. 1), following the instructions described in the Grant Agreement “Article 17 — COMMUNICATION, DISSEMINATION AND VISIBILITY” together with the image of the European flag combined with the funding statement "Funded by the European Union" (Fig. 3). In addition, the homepage contains a carousel of images depicting activities and equipment relevant to the project activities (Fig. 2).

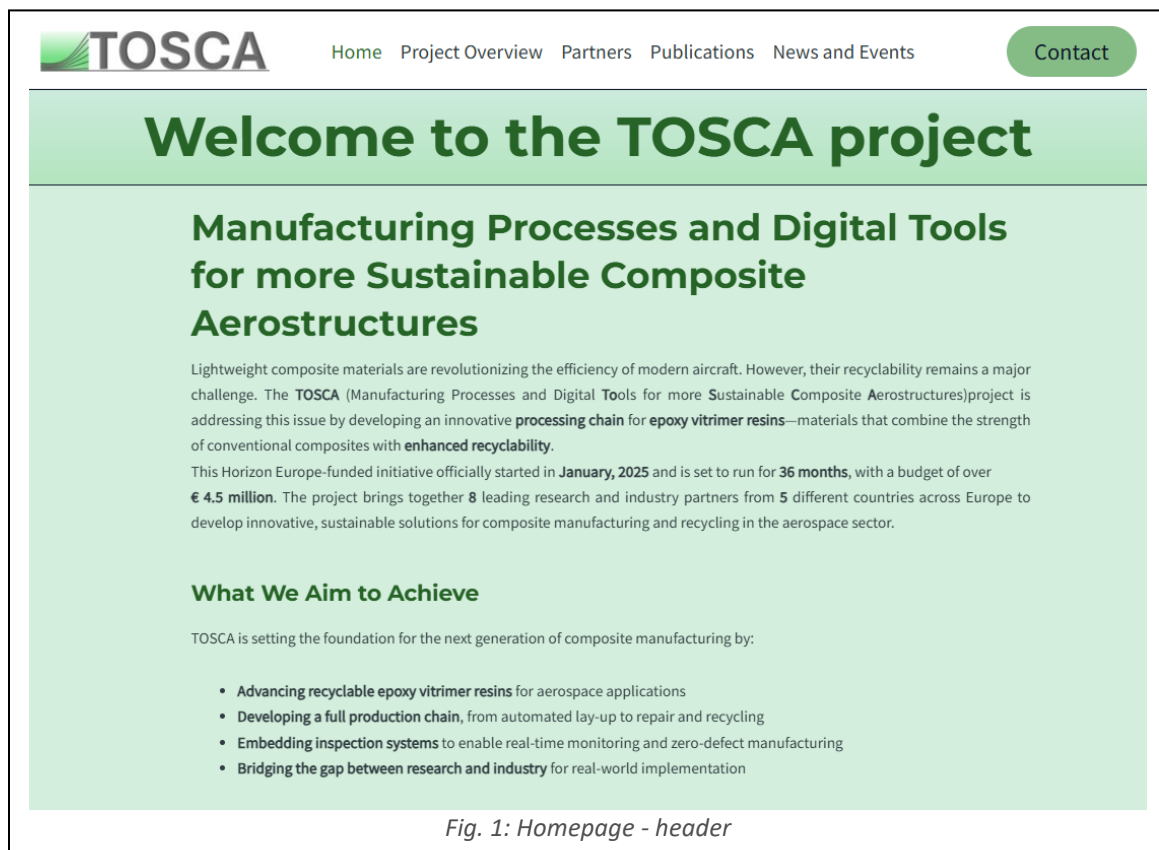


Fig. 1: Homepage - header

### How We Make a Difference

The TOSCA project unites **top research institutions and industry leaders** to turn cutting-edge science into real-world solutions. By covering the entire composite manufacturing chain, from **automated production to smart maintenance and efficient recycling**, we ensure that our innovations are both **practical and scalable**. Our work is aligned with **Clean Aviation initiatives**, ensuring that our developments contribute to the long-term transformation of the European aviation industry.

Join us as we take composite manufacturing into a new era—where **performance, sustainability, and digital intelligence** go hand in hand.

Stay updated on our progress and discover how TOSCA is shaping the future of aerospace composites!



Fig. 2: Homepage - central section

The homepage, as well as all other included pages, contains the following items which are available regardless of the selected page:

- The logo and short name of the project.
- The ribbon with links to all included pages.
- The complete funding statement of the EU funding programme including the EU flag (Fig. 3).
- Links to the “data protection” privacy policy.
- A link to the contact page for information.

It is still possible that the website would undergo slight visual changes. However, the general structure will stay the same.



## Funded by the European Union

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[Privacy Policy](#)

[Home](#)  
[Project Overview](#)  
[Partners](#)  
[Publications](#)  
[News and Events](#)  
[Contact](#)



Fig. 3: Homepage - footer

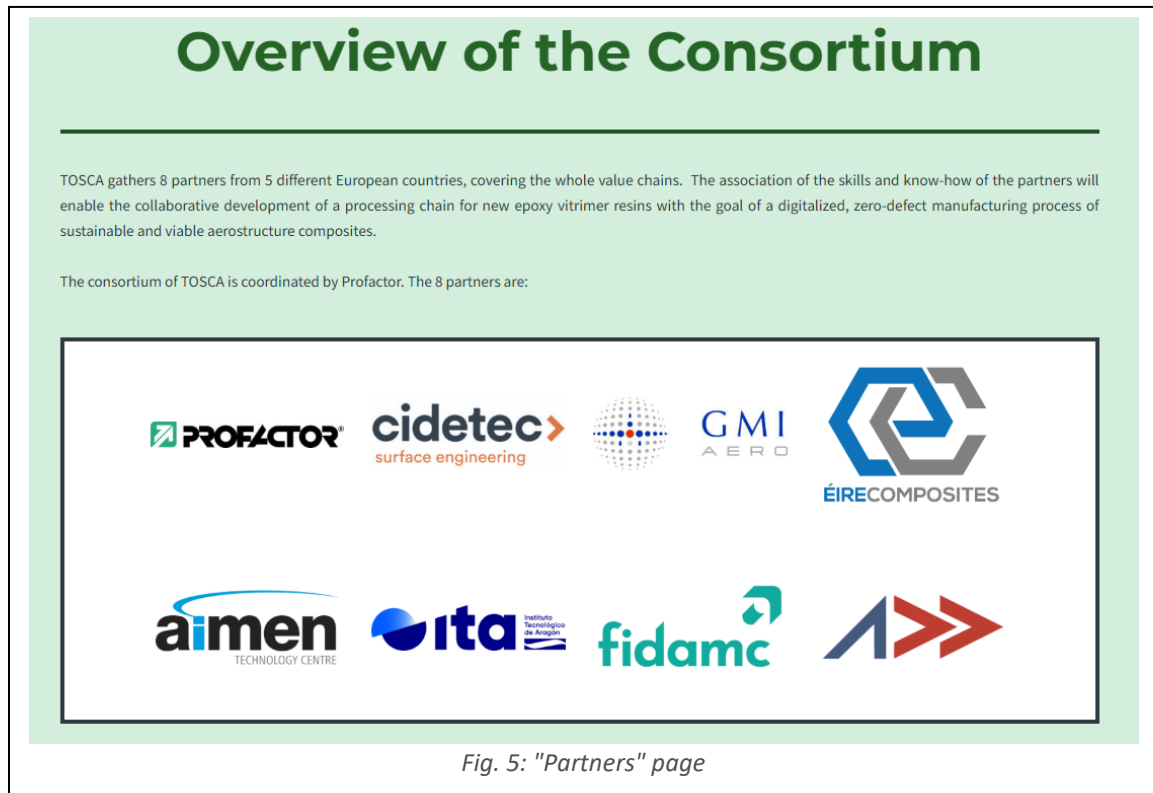
## 2.2 Project Overview

The Project Overview page of the TOSCA website provides a comprehensive and structured introduction to the project's background, objectives, and technological advancements (Fig. 4). It serves as a key resource for stakeholders, including researchers, industry partners, policymakers, and the general public, offering clear insights into the motivation, goals, and expected impact of the project. Depending on the implementation of the project, it is possible that this description will display more information as long as it has been approved by the partners.



## 2.3 Partners

The Partners page contains the logos of all involved partners in the TOSCA project, along with the links to their respective home pages (Fig. 5). The objective is to demonstrate the coherence and soundness of the partnership, as well as its European dimension.



All partners set up links to TOSCA from the web pages of their own organizations, to support the dissemination and exploitation of the projects activities and generate more traffic on the website. The sources of these links can be found under:

|                                                                                                                   |                            |
|-------------------------------------------------------------------------------------------------------------------|----------------------------|
| <a href="#">PROFACTOR GMBH (Profactor, Austria)</a>                                                               | <a href="#">Click here</a> |
| <a href="#">FUNDACION CIDETEC (CIDETEC, Spain)</a>                                                                | <a href="#">Click here</a> |
| <a href="#">GMI AERO (GMI, France)</a>                                                                            | <a href="#">Click here</a> |
| <a href="#">FUNDACION PARA LA INVESTIGACION, DESARROLLO Y APLICACION DE MATERIALES COMPUESTOS (FIDAMC, Spain)</a> | <a href="#">Click here</a> |
| <a href="#">ASOCIACION DE INVESTIGACION METALURGICA DEL NOROESTE (AIMEN, Spain)</a>                               | <a href="#">Click here</a> |
| <a href="#">INSTITUTO TECNOLOGICO DE ARAGON (ITA, Spain)</a>                                                      | <a href="#">Click here</a> |
| <a href="#">EIRECOMPOSITES TEORANTA (EC, Ireland)</a>                                                             | <a href="#">Click here</a> |
| <a href="#">ADDCOMPOSITES OY (AddComp, Finland)</a>                                                               | <a href="#">Click here</a> |

## 2.4 Publications

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This page will be updated throughout the project to make available all public documentation about the project that can be used for the dissemination and exploitation of the results (Fig. 6). This will serve as the reference point for finding any public document created by the project. The list of publications that are forecast to be uploaded includes (but is not limited to):

- The project logo
- Press releases
- Scientific publications
- Photos
- Videos



## 2.5 News and Events

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This page contains non-confidential information and provides regular updates on the progress of the project. News entries are typically made after general meetings, use case meetings, major demonstrations or when results of particular significance have been achieved. The news entries are intended to show that the project is "alive" and active, and to provide insights into recent project activities. Each entry consists of a short paragraph summarizing the event or result achieved (Fig. 7).

News entries will also be used to announce important future events strongly related to the TOSCA project, such as a trade fair, a conference, or a specific workshop where the TOSCA project will be presented. If possible, each entry will be accompanied by an image.

The News and Events section is not intended to provide more detailed technical information, e.g. by duplicating information contained in the deliverables or scientific publications of the project. This will be achieved by linking the entry to the appropriate source of information.

All news entries will remain permanently on this page, with the most recent entries at the top of the page. In addition, a recent posts section helps navigation through the content of the page. To further aid navigation of the site, a dedicated search bar is included so that any news can be easily accessed by entering one or several keywords. Particular attention will be given to the identification of categories and tags, to facilitate indexing in search engines.

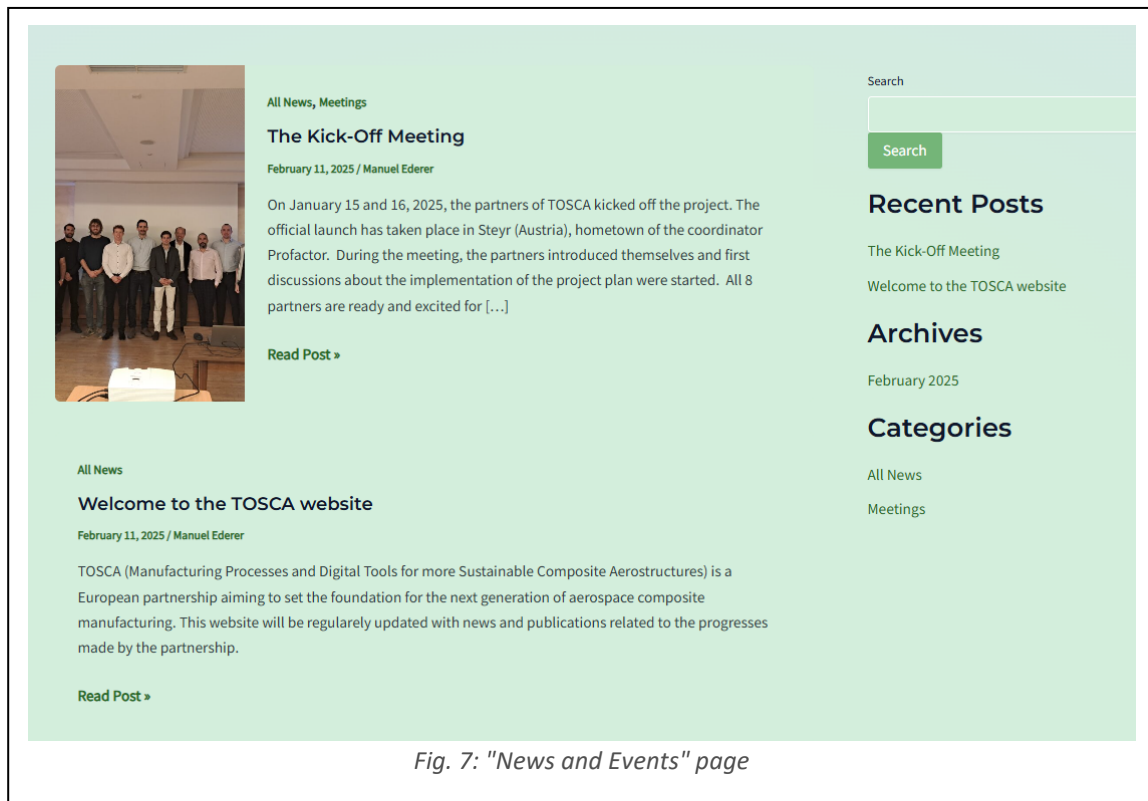


Fig. 7: "News and Events" page

## 2.6 Contact

This page shows the contact information (e-mail and phone number) of the project coordinator (Christian Eitzinger) and co-coordinator (Manuel Ederer). The page is intended to serve as entry point for anyone who is interested in the project and its results (Fig. 8).

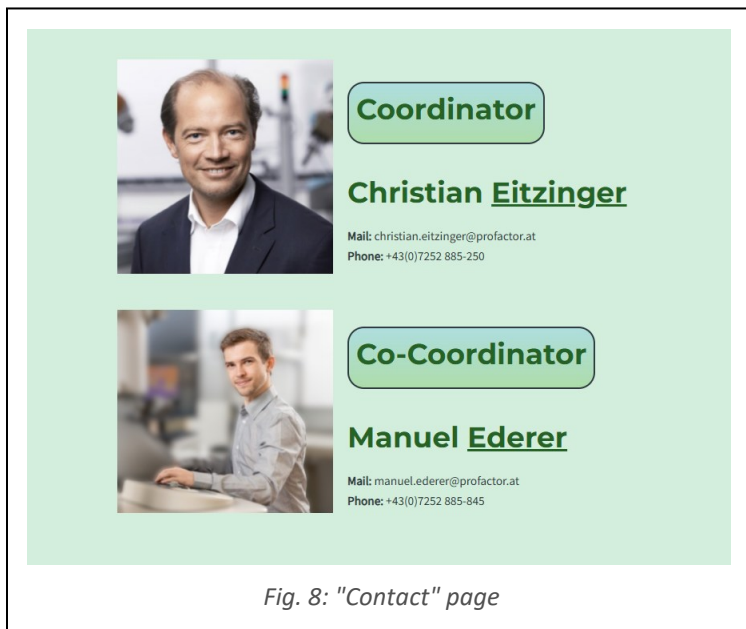


Fig. 8: "Contact" page

### 3. INTENDED USE OF THE WEB PAGE

The [www.tosca-project.eu](http://www.tosca-project.eu) domain serves as the first access point for insights into the TOSCA project, presenting its objectives, methodologies, and outcomes. The project details are presented in a professional and engaging manner to attract potential stakeholders, researchers, and the general public. The website ensures transparency by providing clear and concise information on key developments and will try to satisfy commercial as well as technical interests. As such, the site does not have any interactive elements such as a chat or forum. Features such as blogs have also been deliberately avoided as they typically require high frequency updates/replies which are impossible to manage in the context of a collaborative research project.

However, the website is not intended to be static for the duration of the project. Instead, the information available on the website will grow continuously.

Updates are planned as follows:

- The News and Events page will be the most active section of the web pages. News entries are planned for every general meeting that has taken place, for major demonstrations, whenever important technical results have been achieved, and to announce major presentations of the TOSCA project, e.g. when the project partners are exhibiting at a trade fair or organizing a dedicated workshop at a scientific conference.
- The Publications page will be updated whenever new public material has been generated. The update cycle will strongly depend on the type of dissemination activities that have been done. After the issuing of a press release by partners in several countries, we expect that new articles will appear on a daily basis over a period of a few weeks, while there may be other periods in the project with less activity.

Not all the dissemination material will be stored directly on the web page. Most notably, this includes videos, open access publications and public data sets. Videos will be stored on the PROFACTOR YouTube channel or on CORDIS and will be linked on the project's web page. In accordance with the open access rules, publications and public data sets will be stored in a repository and links to the repository will be provided in the web page where appropriate.

The [www.tosca-project.eu](http://www.tosca-project.eu) domain has been reserved for a period of 10 years starting with the beginning of the project. The page will be maintained during this period, including also important events related to the TOSCA project that happened after the 3-year lifetime of the project. This will also support the long-term advertising of the project results to promote their use and sustainability.

## 4. VISUAL IDENTITY OF TOSCA

A visual identity for the TOSCA project has been created for several key purposes:

- **Communication and recognition:** It creates a unified and consistent visual language across all project materials, from presentations and deliverables to the TOSCA social media channel (LinkedIn) and website. This fosters easy recognition and memorability for the project, making it stand out from others.
- **Credibility and professionalism:** A well-designed visual identity portrays the project as organized, serious, and trustworthy. This is especially important for attracting funding, partners, and collaborators.
- **Engagement and user experience:** A visually appealing identity can make the project's materials more engaging and enjoyable to use. This can be crucial for attracting interest and encouraging participation. It can contribute to a positive user experience by guiding users through information and making content clear and easy to understand.
- **Building community and identity:** A shared visual identity can help create a sense of community and shared purpose among the project beneficiaries and stakeholders. It can foster emotional connection with the project's goals and values, building loyalty and support.

### 4.1 The Logo

For the project an expressive and visually appealing logo was designed (Fig. 9: Colour logo with and without title). Basic information about the technical scope of the project and the intended use of the logo was incorporated in the design. Specific emphasis was put on the fact that the logo will be used for a wide range of different applications (web page, presentations, flyers, posters, roll-ups, on the demonstrators, for booths at fairs, ...) and by many different partners. A variation of the logo has been designed to include the project title "Manufacturing Processes and Digital Tools for more Sustainable Composite Aerostructures". This logo is intended for high resolution printed material and very large prints, where the readability of the



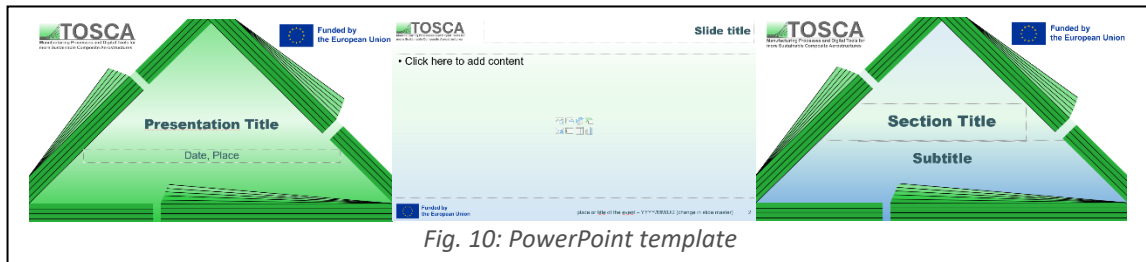
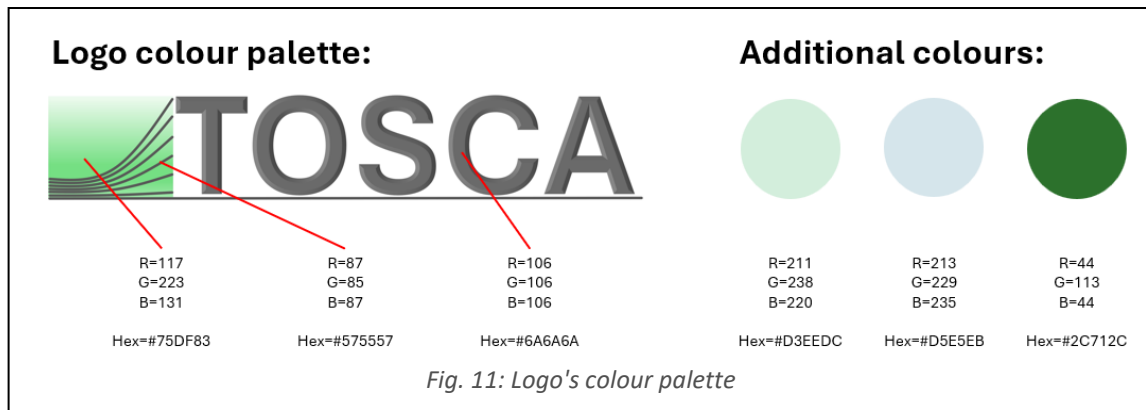
*Fig. 9: Colour logo with and without title*

project title can be ensured.

## 4.2 Templates

Based on the logo and a complementary colour palette (Fig. 11), templates for additional visual material such as PowerPoint presentations (Fig. 10), deliverables, meeting agenda/minutes, posters, flyers, roll-ups have been or will be prepared in the project as the need arises.

Especially for deliverables and technical reports (including this document) the consortium agreed on a template, that defines more than just the logo. For such documents, an effort will be made that the visual appearance of documents is consistent throughout the project. This includes e.g., fonts, formatting of headlines, sections and subsections, figures, tables and paragraphs in the documents. An internal review process has been established for deliverables, where not only the technical content but also compliance with these templates will be ensured.



## **5. CONCLUSION**

The project website has been set up under the domain name [www.tosca-project.eu](http://www.tosca-project.eu). The main intention of the web page is to provide information to the wider public, industry, research community and to the consortium partners. Several sections of the web page are intended to be updated on a regular basis to provide short reports about important events and results that have been achieved or to announce major dissemination events.

Furthermore, the official logo has been designed and will be used by all partners for a whole range of dissemination activities. The logo has been used to develop the TOSCA visual identity with additional visual materials, including templates for presentations and deliverables.

